

DEADLINES

Reservations: **14 October**
Copy Due: **20 October**
Publication: **2 November**



BONUS DISTRIBUTION:

NIDV 2010 Rotterdam
INDODFENCE 2010 Jakarta
UDT Asia Singapore
IDEX 2011 Adu Dhabi



SPECIAL REPORT: The Netherlands' Defence Industry

This **Special Report** is the most comprehensive and prestigious *independent* review of the Netherlands' Defence Industry in over a decade. The **Special Report** includes: focus on specific defence sector platforms, conclusions about force strength, insights about industrial direction, new innovations, and leadership. Also, it considers how The Netherlands defence complex interacts with non-Dutch companies. The **Special Report's** editorial focus follows the **Netherlands Defence Manufacturers Association (NIDV)** speciality platform groups - *key to understanding this unique market.*

Defence Industry Area	NIDV Speciality Platform Group
Aerospace	NIFARP, HELI and NIMUP
ICT Sector	C2TP and NSLP
Land Systems	NPL
Naval	NMC
New Materials	NIMA
Sustainment & Services	NIFARP
Specialist Niches	Includes special products, optics, logistics, etc.

MILITARY TECHNOLOGY presents several unique & cost effective marketing opportunities that are **exclusively available to NIDV members** for this prestigious **Special Report**, which will be read by 25,000 influential **MILITARY TECHNOLOGY** subscribers worldwide - and made available at the **NIDV Annual Symposium** in Rotterdam on 18 November 2010. These value-driven offers for targeted global exposure include:

- * Advertising
- * Section and cover sponsorships
- * Company profiles
- * Corporate Advertorial features
- * Mini-Campaigns
- * Join other members in "platform partnership" promotions

These opportunities are on a "first-come, first-served" basis for a limited time only.

Contact Stephen Elliott, *The Netherlands Country Manager*, on +49 228 6483 120, or, elliott@MPGBonn.de, today for more details about how you can take advantage of this NIDV exclusive offer.